

Minutes of Meeting held on 17.06.2016 (11.00 a.m) at Conference Hall of Oriental Bank of Commerce, Harsha Bhawan, New Delhi to discuss the strategy for organizing of event on Financial Literacy Camp by SLBC-Delhi on 22.06.2016 to promote awareness of financial inclusion schemes of Department of Financial Services (in Talkatora Stadium).

At the outset Shri K.K. Acharya, General Manager & Convenor-SLBC welcomed all the Controlling Heads of Member Banks, LDMs and other participants and informed that the Hon'ble Minister of State (Finance) has desired to get an event on Financial Literacy Camps organised by SLBC Delhi to promote awareness of financial inclusion schemes of Department of Financial Services, Ministry of Finance, Government of India.

Accordingly SLBC, Delhi shall organize the event on the following date and venue:-

Date: 22nd June, 2016 (Time of event – 2 PM onwards)

Place of Event: Talkatora Stadium, President's Estate, New Delhi

SLBC is organizing this event on behalf of all the Member Banks of SLBC-Delhi. Hon'ble Union Minister for Urban Development Shri M. Venkaiah Naidu, has agreed to grace the occasion as Chief Guest and Shri Jayant Sinha, Minister of State (Finance) shall also attend the occasion. Since the proposed Venue of this meeting has capacity of almost 3000 participants, we should ensure that sufficient number of participants are present to attend the Event.

Hence, a meeting of all members of SLBC-Delhi was held on 17.06.2016 at 11.00 a.m. at Conference Hall of Oriental Bank of Commerce, Harsha Bhawan, New Delhi to discuss the strategies to get this Event organized successfully.

Meeting was attended by Sh. Pradeep Chauhan, General Manager, Oriental Bank of Commerce, Corporate Office, Gurgaon, Sh. Navleen Kundra, General Manager, Regional Office, New Delhi, Controlling heads of the member banks to SLBC, LDMs and other senior officials from the member banks.

He emphasised that All controlling heads of the Member Banks and other Senior Officials of various Government Departments should be present in this event so as to make this event a grand success. After that he requested Sh. Pradeep Chauhan to address the participants.

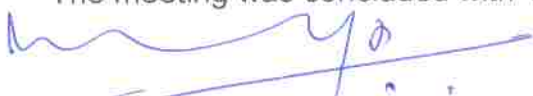
Sh. Pradeep Chauhan welcomed all participants and described the main objective of this event. He said that this event will be to promote and make awareness about the Government Financial Schemes like PMJDY, Social Security Schemes i.e PMJJBY, PMSBY and APY, MUDRA Yojana and Stand Up India etc,. Following will be the action plan for the event to make it a grand success:

- All the member of SLBC/LDMs/LIC/GIPSA/NABARD/SIDBI etc are to participate wholeheartedly with their full cooperation to make the event a grand success.

- Minimum 2 participants/beneficiaries per branch (minimum 50 per bank) to manage for a gathering of minimum 2000-3000 persons.
- Minimum 5 sanction Letters and disbursement Cheque/Mudra Card under Mudra Loans / Other Schemes, per bank (To be handed over by the Hon'ble Minister/Chief Guest to the beneficiaries during the function) are to be sent to SLBC-Delhi. A proforma was also handed over to the participants for furnishing the details of these beneficiaries to be submitted by the member Banks latest by 18.06.2016 enabling the SLBC to arrange their programme.
- All the Member Banks/LDMs/Insurance companies/LIC/PFRDA are to arrange their stalls/standee along with appropriate banner/pamphlets and other publicity material to promote awareness on PMJDY/PMJJBY/PMSBY/APY/PMMY/Stand up India/ A/c opening form/ Loan application form under MUDRA and other financial inclusion schemes of DFS, MoF, Gol. The official attending the Stalls should be well conversant and aware of all the schemes in detail.
- UIDAI will provide Aadhaar enrolment facility at the site.
- Each Member Bank will nominate a Nodal Officer and the detail of the same will be sent to SLBC today itself as under: NAME, DESIGNATION & MOBILE NUMBER latest by 18.06.2016 and will also assign the duty of 5 to 7 more Officers per Bank at their end to manage the participants of their bank at the event site.
- The Banks having BCs shall ensure that One or Two BCs of their Bank will also attend the function along with Rupay Card enabled machines having proper knowledge of the schemes / operation.
- Success stories in any of the above schemes are also welcomed to present during the Event and it should be sent to SLBC latest by 18.06.2016.
- Skit, Play, Drama, Nukkad Natak, etc., on the above schemes are also invited so that the same can be presented during the Event. It should be sent to SLBC latest by 18.06.2016.
- He added that role of Lead Bank Manager is very important to make the Event a big success and they will follow up with the banks and other departments in their district to ensure compliance on the above points.

At the end, Sh. K.K. Acharya requested that this Whole hearted efforts should be made by all concerned to make the event a grand success and asked all participants to sensitize all branches / field functionaries about this event. All Developments regarding this event will be informed to SLBC through mail.

The meeting was concluded with Vote of Thanks.



(K.K. Acharya)
General Manager & Convenor,
SLBC-Delhi