

Minutes of meeting with LDMs to discuss the strategy/ plan/ arrangement for organizing Mega Credit Camp of MUDRA Loans (PMMY) for disbursement of loans under 'Shishu' category during 25th September, 2015 to 2nd October, 2015 in NCT of Delhi .

The subject meeting was held on 08.09.2015 at 04.00 PM at Conference Hall of Oriental Bank of Commerce, Harsha Bhawan, Conn. Place, New Delhi under the chairmanship of Shri Navleen Kundra, GM & Convenor, SLBC NCT of Delhi in which the strategy/ plan/ arrangement was discussed for organizing Mega Credit Camp of MUDRA Loans (PMMY) for disbursement of loans under 'Shishu' category during 25th September, 2015 to 2nd October, 2015 in NCT of Delhi.

At the outset, **Shri Navleen Kundra** welcomed all participants.

The Subject meeting was attended by LDMs of all districts of NCT of Delhi except LDMs from South East, South West & East Districts. Convenor, SLBC showed his unhappiness/ concern on their absence when such an important issue was to be discussed.

Shri Kundra informed the participants that as per instructions from Ministry of Finance, Department of Financial Services, (RRB Section), Mega credit camps will be organized in each district by the concerned LDMs in which all the Banks operating in the area will participate for MUDRA Loans (PMMY) during 25th September, 2015 to 2nd October, 2015.

The main emphasis of Camp would be on disbursement of loans under 'Shishu' category.

Bank wise targets of disbursement of loans under 'Shishu' category have been allocated by each bank. LDMs will receive Bank wise targets for their district and consolidate the same to prepare target for their District and will inform the same to SLBC.

Following dates were finalized for organizing the camps by LDMs in their districts :

S.N	District	Name S/Sh.	Convenor Bank Name	Tentative date for camp
1	South	V.K.Goel	State Bank of India	28.09.2015
2	South East	KPS Arya	State Bank of India	28.09.2015
3	South- West	RPS Gandhi	State Bank of India	28.09.2015
4	Central	Vijay Khanduja	Canara Bank	29.09.2015
5	North	B.B.Bansal	Oriental Bank of Comm.	29.09.2015
6	West	S.Palraju	Canara Bank	29.09.2015
7	New Delhi	Vijay Khanduja	Canara Bank	01.10.2015
8	East	G.K.Khanna	Punjab National Bank	01.10.2015
9	North- East	S.K.Azad	Punjab National Bank	01.10.2015
10	North- West	R.K.Jain	Punjab National Bank	01.10.2015
11	Shahadara	Devender Singh	Bank of Baroda	01.10.2015

Shri Kundra requested the LDMs to identify the venue for holding the camps, positively and inform to SLBC latest by 12.08.2015.

Further, he asked the LDMs to make the under noted preparatory work before organization of Mega Credit Camp to make these camps success :

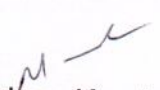
1. Finding the potential borrowers;
2. Collecting application forms;
3. Processing of loan application;

He further requested the LDMs to take the following action for organization of the camps in their district;

1. Chalk out the detailed action plan;
2. Invite the Public Representative MPs/ MLAs /VIPs to attend these camps
3. Ensure that minimum 50 loans preferably under Shishu Category from different banks are disbursed during the camp;
4. Prepare Bank wise as well as District Wise Targets under 'Shishu Category';
5. Adequate publicity be given to the campaign; (The publicity materials prepared by DFS are also being put in Govt. website (www.mudra.org.in) as a 'Bankers Kit' which can be made use of by the banks. The 'Bankers Kit' will also have the radio jingles and artwork of print media campaign which can be also made use of in such camps.);
6. Tie up with the GOI/ State Government programmes, which involve financial assistance/ skill development/ training etc. for identifying the right kind of candidates for the loan and coordinate with such agencies for choosing the candidates;
7. As per guidelines of DFS, MoF standardized design for MUDRA Cards is to be followed by all concerned.

All the LDMs were requested to update the SLBC – Delhi, from time to time, about the progress made by them in the matter.

The meeting was concluded with vote of thanks.


(Navleen Kundra)
General Manager & Convenor,
SLBC-Delhi