

**Minutes of Meeting of Sub Committee to SLBC-Delhi to discuss/ review the progress of PMJDY, Social Security Schemes viz. PMJJBY/ PMSBY/ APY/PMMY/Stand up India, other Govt. Sponsored Schemes and Aadhaar/Mobile Seeding on 23.03.2017 at 3.00 PM at Conference Hall of Oriental Bank of Commerce, Harsha Bhawan, E-Block Connaught Place, New Delhi.**

At the outset, Shri K.K. Acharya, General Manager/ Convenor, SLBC, NCT of Delhi welcomed Sh. S.P. Singh, General Manager, SIDBI; Sh. Vivek Srivastava, AGM RBI; Sh. Virender Singh, SDM-V, Revenue Department, GNCTD; Controlling Heads/ senior officials from the member banks; LDMs and all other officials from Central and State Govt. Departments. After that Sh. K.K. Acharya, requested Sh. S.P. Singh General Manager, SIDBI to address the meeting.

Sh. S. P. Singh welcomed all the participants and briefed the participants on Stand Up India scheme, its portal. He further stated that the operational issues relating to Standup India and its portal have been resolved in time bound manner. He also informed about the initiatives taken by SIDBI for promotion of Stand Up India scheme and streamlining its portal. He assured for all help and support from SIDBI side in case there is any problem related to Stand up India and its portal.

LDMs and FLCs appreciated the efforts and support by Sh. Gyanesh Kumar from SIDBI on Stand up India scheme.

After that Shri Acharya invited all LDMs and Member Banks to give their inputs/feedback and strategies adopted for achieving the goal of 100% Aadhaar /Mobile seeding. As per feedback received from them, following efforts are being made to achieve the goal of 100% Aadhaar /Mobile seeding:

1. Bulk SMSs are being sent to the account holders by the banks;
2. Drop Boxes at branches and Govt. offices have been put so that the account holders can drop their consent forms for Aadhaar seeding;
3. Banners have been placed outside the banks' branches for Aadhaar / Mobile seeding;
4. Separate Counters have been provided by the banks at their branches to facilitate Aadhaar / Mobile seeding.
5. Pamphlets are also being Distributed to create the awareness about the benefits of Aadhaar/Mobile seeding among the general public;
6. Personal visits are also being made to the customers for Aadhaar/Mobile seeding.

The Representative from Canara Bank also informed that Task Forces were created in their bank only for Aadhaar / Mobile seeding and got good results. On this other Member Banks and LDMs were requested to initiate such type of initiatives/ actions to improve the Aadhaar / Mobile seeding.

Sh. Vivek Shrivastava, AGM, RBI also requested to adopt the strategies as sending of letters, Bulk SMS, Telephones, Banners, Special Counter, distribution of Pamphlets etc to improve Aadhaar/ Mobile seeding.

After that Bank wise progress under 6 flag ship schemes i.e. PMJDY, PMSBY/ PMJJBY/ APY, PMMY, Stand up India and PMEGP and other Govt. sponsored Schemes was also reviewed.

On reviewing the bank wise performance, under PMJDY, Sh. Acharya requested the concerned banks and LDMs to take more initiative to improve their performance on Issuance / Distribution/ Activation of Rupay Cards/PINs & Aadhaar /Mobile Seeding under PMJDY. He also requested all the stake holders for timely disposal of all pending claim cases under PMJDY/PMSBY & PMJJBY.

While reviewing the progress under Pradhan Mantri Mudra Yojana (PMMY) & Stand Up India, he expressed his concern over the low performance and requested the concerned Member Banks and LDMs to sensitize their branches/ Field staff to pay focused attention on financing under Mudra and Stand Up India schemes to achieve the annual targets.

On PMEGP, Sh. Acharya also showed his concern on pending of large number of cases with different banks and requested the concerned banks and LDMs to take immediate actions for disposal of all pending cases latest by 31.03.2017.

On NULM, he stated that the progress under it is very slow and requested to take active part to have the desired results.

On finance to Joint Liability Farming Groups of " Bhoomiheen Kisan", all banks and concerned LDMs were again requested to take personal initiative for making finance to Joint Liability Farming Groups of "Bhoomiheen Kisan"

At the end Sh. Acharya stressed upon the following major points where immediate action is required at Bank and LDM level:

- Aadhar and Mobile seeding in all SB individual SB accounts;
- Aadhar and Mobile seeding in all PMJDY accounts;
- Distribution and activation of Rupay cards and PINs
- Organization of Maximum Financial Literacy Camps in all branches/ districts .
- Organization of Financial Literacy camps in School for Opening of Students accounts and Aadhaar seeding therein;
- Maximums Loans under PMMY and Standup India to achieve the allocated annual targets and updation of data on the respective portals.
- Login on Portal of Stand up India on regular basis;
- Disposal of all pending PMEGP cases, disbursement in all sanctioned cases and Updation of data on KVIC portal for PMEGP, regularly.
- Conversion of all KCCs into RuPay Debit Cards.

The meeting was concluded with vote of thanks.

  
(K. K. Acharya)  
General Manager & Convenor,  
SLBC-Delhi.