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| <p>ओरियन्टल बैंक ऑफ कॉमर्स<br/>(भारत सरकार का उपक्रम)<br/>राज्य स्तरीय बैंकर्स समिति, दिल्ली<br/>हर्ष भवन, ई - ब्लॉक, कनाउट प्लेस,<br/>नई दिल्ली-110001<br/>e-mail -slbc.del@obc.co.in<br/>Tel: 011- 49270939-42-49-55 &amp; 58</p> |  | <p><b>ORIENTAL BANK OF COMMERCE</b><br/>(A Govt. Of India Undertaking)<br/><b>State Level Bankers' Committee Delhi,</b><br/>Harsha Bhawan, E-Block,<br/>Connaught Place, New Delhi-110001<br/>e-mail -slbc.del@obc.co.in<br/>Tel: 011- 49270939-42-49-55 &amp; 58</p> |
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SLBC-DEL/ /Digitalization/2016-17/

23.12.2016

**All Member Banks and LDMs**

**Reg: Digi-धन Mela/ Fair under Lucky Grahak Yojana & Digi-धन Vyapar Yojana to be held on 25.12.2016.**

This has reference to our trailing mail and trailing mail from Department of Financial Services , Ministry of Finance (GOI), New Delhi on the above subject. A Special SLBC meeting was held at Oriental Bank of Commerce, Conference Hall, 4th Floor, Harsha Bhawan, E-Block, Con. PI ace, New Delhi-110001 on 23.12.2016 at 12.00 Noon to discuss/ review the strategy on DIGI-DHAN MELA/FAIR on 25.12.2016

A detailed discussion was held during the meeting on strategy and role of participating Banks for organizing the **Digi-धन Mela/ Fair** under Lucky Grahak Yojana & Digi-धन Vyapar Yojana **to be held on 25.12.2016 (Sunday) at Vigyan Bhawan, New Delhi at 9.00 AM.** It was discussed that the following main services will be provided by the participating banks during the event.

- Registration of Merchants for PoS machines/Sale of PoS or AEPS devices
- Opening of Bank Accounts
- Registration/Distribution of Debit/ Pre Paid Cards
- Seeding of Aadhar & Mobile Numbers with Bank Accounts
- Assistance and training in the installation/ usage of UPI Apps & Bank Wallets.

**Putting of stalls by banks.** The following 10 banks assured to put their stall at the venue of the Mela.

1. SBI
2. PNB
3. BOB
4. OBC
5. Andhra Bank
6. Canara Bank
7. Vijaya Bank
8. Dena Bank
9. ICICI
10. HDFC Bank.

The stalls of these banks must be ready in all respect for the event on 25.12.2016 latest by 9.00 AM along with the officials attending the stall. The Senior Executives of the above 10 Member Banks will also ensure their participation with minimum participation by minimum 180-200 participants by each of these 10 banks.

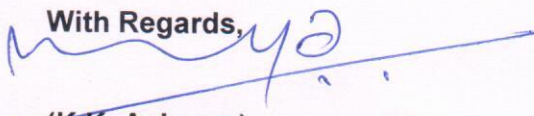
The remaining Member Banks will also ensure the participation by their Senior Executives with minimum 10 participants per bank (including their senior executive and other staff/ customers etc of the bank).

Further, all the member banks will also ensure the participation by all the BCs /Bank Mitras of their bank. The Member banks are requested to send the detail of Nodal Offices and number of participants by return mail latest by 3.00 PM

| Bank Name              | Nodal Officer for event | Designation | Mobile & Contact No | E-mail Address |
|------------------------|-------------------------|-------------|---------------------|----------------|
|                        |                         |             |                     |                |
| Number of Participants |                         |             |                     |                |

**PLEASE ENSURE YOUR ACTIVE PARTICIPATION TO MAKE THE EVENT A GRAND SUCCESS.**

With Regards,



(K.K. Acharya)  
General Manager & Convernor  
SLBC-Delhi